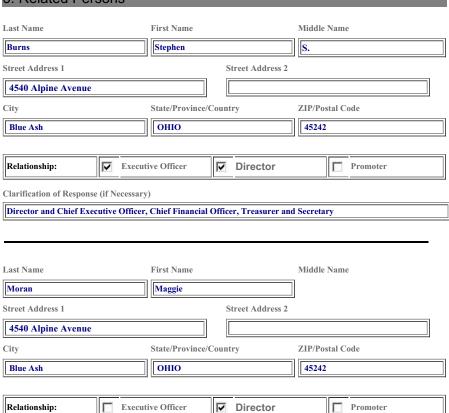


NITED STATES SECURITIES

OMB APPROVAL
OMB Number: 3235-0076
Expires: August 31, 2015
Estimated Average burden hours per response: 4.0

Notice of Exempt	UNITED STATES	SECURITIES	Expires: August 31, 2015
Offering of Securities			
	Washington	Estimated Average burden hour per response: 4.0	
1. Issuer's Ident	tity		
CIK (Filer ID Number)	Previous Name(s)	None I	Entity Type
0001425287	Title Starts Onlin	e, Inc.	© Corporation
Name of Issuer			C Limited Partnership
AMP Holding Inc.			C Limited Liability Company
Jurisdiction of Incorporation/Organization	on		C General Partnership
NEVADA			C Business Trust
Year of Incorporation/C	Organization		C Other
Over Five Years Ago		L	
Within Last Five Year (Specify Year)	2007		
C Yet to Be Formed			
	ce of Business and	Contact Infor	mation
Name of Issuer			
AMP Holding Inc.		Store A. A. J. Lance 2	
Street Address 1		Street Address 2	
4540 ALPINE AVENUE			
City	State/Province/Country	ZIP/Postal Cod	e Phone No. of Issuer
BLUE ASH	ОНЮ	45242	513-297-3640
3. Related Pers	ons		
Last Name	First Name	М	iddle Name
Burns	Stephen	S	
Street Address 1		Street Address 2	
4540 Alpine Avenue			



rification of Response (if Necessary	γ)
. Industry Group	
Agriculture	Health Care C Retailing
Banking & Financial Services	C Biotechnology
C Commercial Banking	C Hospitals & Physicians
C Insurance	Technology Pharmaceuticals
C Investing	C Other Health Care Computers
C Investment Banking	C Telecommunications
C Pooled Investment Fund	C Other Technology
Other Banking & Financial C Services	Travel
	C Airlines & Airports
Business Services	Real Estate C Lodging & Conventions
Energy C Coal Mining	C Commercial C Tourism & Travel Services
C Electric Utilities	C REITS & Finance C Other Travel
C Energy Conservation	C Residential C Other
C Environmental Services	C Other Real Estate
Oil & Gas	
C Other Energy	
. Issuer Size	
venue Range	Aggregate Net Asset Value Range
No Revenues	No Aggregate Net Asset Value
\$1 - \$1,000,000	\$1 - \$5,000,000
\$1,000,001 - \$5,000,000	\$5,000,001 - \$25,000,000
\$5,000,001 - \$25,000,000	\$25,000,001 - \$50,000,000
\$25,000,001 - \$100,000,000	\$50,000,001 - \$100,000,000
Over \$100,000,000	Over \$100,000,000
Decline to Disclose	© Decline to Disclose
Not Applicable	O Not Applicable
Not Applicable	Not Applicable
	(s) and Exclusion(s) Claimed (select all that
pply)	
Rule 504(b)(1) (not (i), (ii) or (iii))	Rule 505
Rule 504 (b)(1)(i)	
-	Rule 506(b)
Rule 504 (b)(1)(ii)	Rule 506(c)
Rule 504 (b)(1)(iii)	Securities Act Section 4(a)(5)
	Investment Company Act Section 3(c)
. Type of Filing	
1	
New Notice Date of First S	Sale 2010-03-11 First Sale Yet to Occur
Amendment	

8. Duration of Offering

9. Type(s) of Securities Offered (select all that apply)
Pooled Investment Fund
Mineral Property Securities Security to be Acquired Upon Exercise of Option, Warrant or Other Right to Acquire Security Other (describe)
10. Business Combination Transaction
Is this offering being made in connection with a business combination transaction, such as a merger, acquisition or exchange offer?
Clarification of Response (if Necessary)
11. Minimum Investment
Minimum investment accepted from any outside s 50000 USD
12. Sales Compensation
Recipient CRD Number None
JOHN CARRIS INVESTMENTS LLC 145767
(Associated) Broker or Dealer None
Street Address 1 Street Address 2
44 Wall Street
City State/Province/Country ZIP/Postal Code
New York NEW YORK 10005
ARIZONA ILLINOIS NEW YORK OHIO TEXAS
Total Offering Amount \$ 3000000 USD Indefinite Total Amount Sold \$ 1389400 USD Total Remaining to be Sold USD Indefinite
Clarification of Response (if Necessary)

14. Investors Select if securities in the offering have been or may be sold to persons who do not qualify as accredited investors, Number of such non-accredited investors who already have invested in the Regardless of whether securities in the offering have been or may be sold to persons who do not qualify as accredited investors, enter the total number of investors who already have invested in the offering: 15. Sales Commissions & Finders' Fees Expenses Provide separately the amounts of sales commissions and finders' fees expenses, if any. If the amount of an expenditure is not known, provide an estimate and check the box next to the amount. Sales Commissions \$ 138940 USD ☐ Estimate Finders' Fees \$ USD Estimate Clarification of Response (if Necessary) The Company paid a registered broker dealer \$138,940 and issued them a common stock purchase warrant to acquire 347,350 shares of common stock at \$.40 per share. 16. Use of Proceeds Provide the amount of the gross proceeds of the offering that has been or is proposed to be used for payments to any of the persons required to be named as executive officers, directors or promoters in response to Item 3 above. If the amount is unknown, provide an estimate and check the box next to the amount. \$ ||20000 USD **▼** Estimate Clarification of Response (if Necessary) Signature and Submission

Please verify the information you have entered and review the Terms of Submission below before signing and clicking SUBMIT below to file this notice.

Terms of Submission

In submitting this notice, each Issuer named above is:

- Notifying the SEC and/or each State in which this notice is filed of the offering of securities
 described and undertaking to furnish them, upon written request, the information furnished to
 offerees.
- Irrevocably appointing each of the Secretary of the SEC and, the Securities Administrator or other legally designated officer of the State in which the Issuer maintains its principal place of business and any State in which this notice is filed, as its agents for service of process, and agreeing that these persons may accept service on its behalf, of any notice, process or pleading, and further agreeing that such service may be made by registered or certified mail, in any Federal or state action, administrative proceeding, or arbitration brought against it in any place subject to the jurisdiction of the United States, if the action, proceeding or arbitration (a) arises out of any activity in connection with the offering of securities that is the subject of this notice, and (b) is founded, directly or indirectly, upon the provisions of: (i) the Securities Act of 1933, the Securities Exchange Act of 1934, the Trust Indenture Act of 1939, the Investment Company Act of 1940, or the Investment Advisers Act of 1940, or any rule or regulation under any of these statutes, or (ii) the laws of the State in which the issuer maintains its principal place of business or any State in which this notice is filed.
- Certifying that, if the issuer is claiming a Regulation D exemption for the offering, the issuer is not disqualified from relying on Regulation D for one of the reasons stated in Rule 505(b)(2)(iii) or Rule 506(d).

Each Issuer identified above has read this notice, knows the contents to be true, and has duly caused this notice to be signed on its behalf by the undersigned duly authorized person.

For signature, type in the signer's name or other letters or characters adopted or authorized as the signer's signature.

Issuer	Signature	Name of Signer	Title	Date
AMP Holding Inc.	/s/ Stephen S. Burns	Rurne Stanhan S	CEO, CFO, Treasurer and Secretary and Director	2010-07-26